

# Proposal

## Spiritual Conversation Tools

Fall 2016



### OUR CALLING- TO SHARE THE GOSPEL

Sharing our faith is one of our most important callings as followers of Jesus. While many people desire to share their faith, they often feel at a loss for how to: a) begin having a spiritual conversation with a friend or loved one and b) explain to others the basic tenets of the Christian faith.

### MAKING SPIRITUAL CONVERSATIONS EASIER

At Cru, we're passionate about this calling – not only to spread the good news of the gospel, but to equip other believers with what they need to effectively share their faith as well.

It is with this in mind that a variety of tools have been created to help students and faculty engage in spiritual conversations and help non-Christians clarify their worldviews. A few of the more widely used options are:

*Knowing God Personally.* Developed nearly 6 decades ago, this simple booklet clearly and concisely explains the gospel. Focusing on four spiritual principles for establishing a relationship with God through Jesus Christ, it is an easy, transferable tool to introduce others to Christ in a conversational format. Countless young people have come to Christ over the years through this tool.

*Perspective Cards.* This pocket-sized tool consists of a deck of 54 colorful cards and is designed to engage people in spiritual conversations and help clarify a person's worldview. These cards help explain abstract concepts in a clear and visual way, helping users discover why they believe what they believe. After users have discussed what they believe, the "Continue the Conversation" cards explain the good news of God's love and forgiveness.



"I have been able to learn things about friends that I never knew and encourage them to really think deeper about their faith and spiritual life."- Soularium user

*Soularium.* Because images connect deeply with our emotions and experiences, they enable us to engage in meaningful conversations about life and God. Soularium provides 50 original photographic images and 5 simple questions – allowing the user to enter and explore the lives of people around them.

### WILL YOU PARTNER WITH US?

Help more students and faculty be exposed to the gospel message this upcoming school year. A gift of \$5,000 will allow for the creative development and translation of new and different spiritual conversation tools, both paper and digital.

As an investor, you'll be giving believers the confidence and know-how to share their faith and help non-believers connect with the gospel message in new and innovative ways.