

# Campus Ministry Annual Report

August 2014 -July 2015



# THANK YOU



Thanks to your generous support of Cru, students and faculty all over the world are experiencing the transformational power of the gospel and are growing in their relationships with Christ. Enjoy these stories of what your partnership has accomplished this past year.

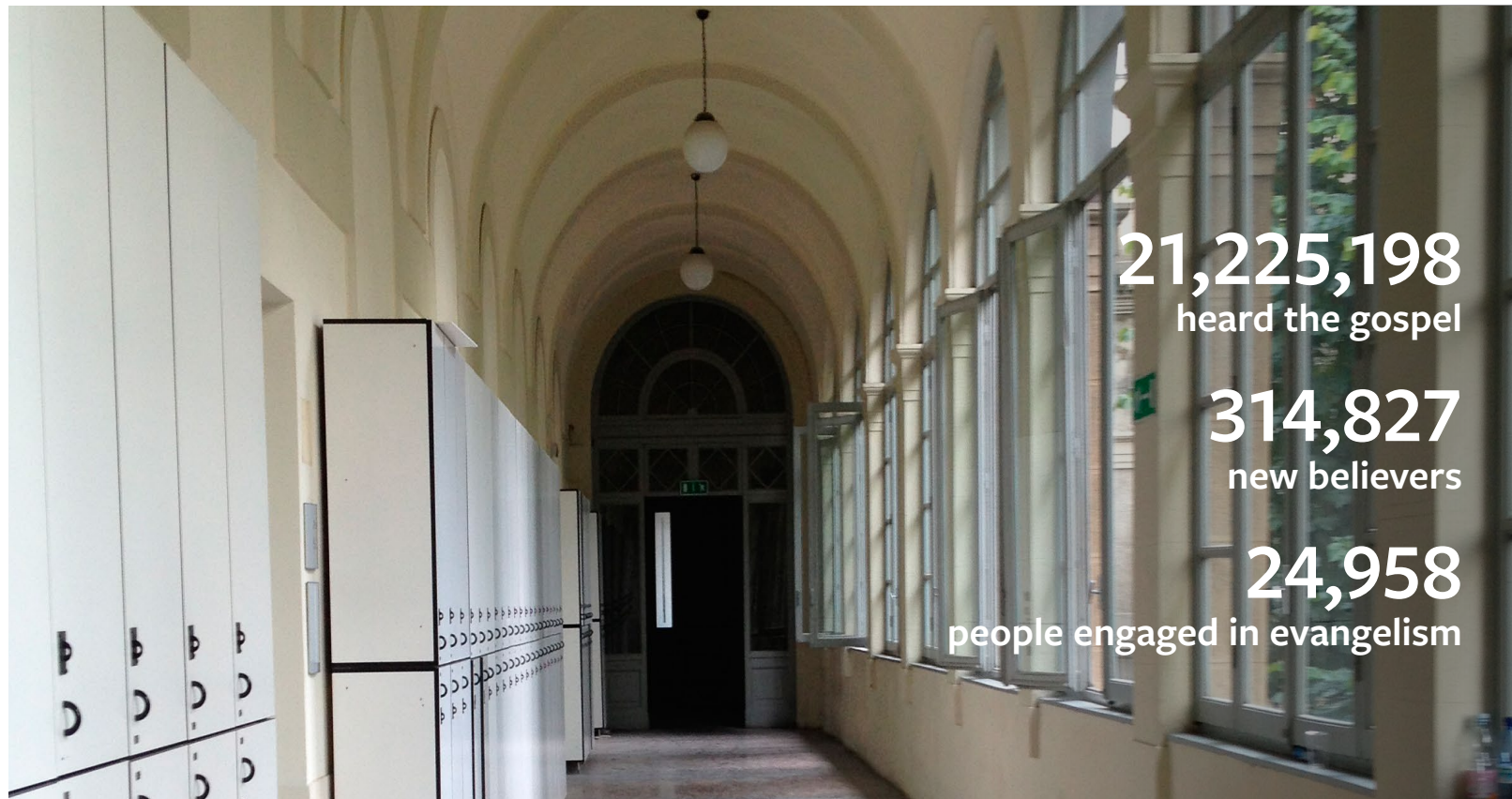




# TWELVE-MONTH SNAPSHOT



Rejoice in what God has done through your support this year! According to research done by the Barna Group on behalf of Cru, much more is happening than we can fully measure in our official statistics below. This is just a snapshot of the incredible results still coming in over the past year.



**21,225,198**  
heard the gospel

**314,827**  
new believers

**24,958**  
people engaged in evangelism

# “I WAS REALLY SCARED TO LIVE HERE,”

said a sophomore at Boston University. “I thought freshmen would think I’m so weird for being on this floor as an upperclassmen. But we’ve gotten so much good feedback.” For years, Cru upperclassmen have had a legacy of living in this dorm to build relationships with freshmen.





# DIGITAL DISCIPLEMAKING

Your generous support of EveryStudent.com® is reaching far into the Middle East. After signing up for an email series on the site, one woman created WhatsApp groups for discussion. Over 700 people have been exposed to the gospel through her efforts.



# SPEAKING THE LANGUAGE OF ATHLETES

110 youth attended the first ever High School Ultimate Training Camp, a program that expressed the gospel message in the language and context of sports. The mostly unchurched teens were spiritually unengaged at first, but one morning they spontaneously began to link arms and worship.





# REACHING THE NATIONS FROM CHICAGO



During the first five weeks of Chicago Summer Mission, students and staff had spiritual conversations with people from 41 different countries! Sixteen people accepted Jesus Christ as their Lord and Savior.





# PROFESSION OF FAITH

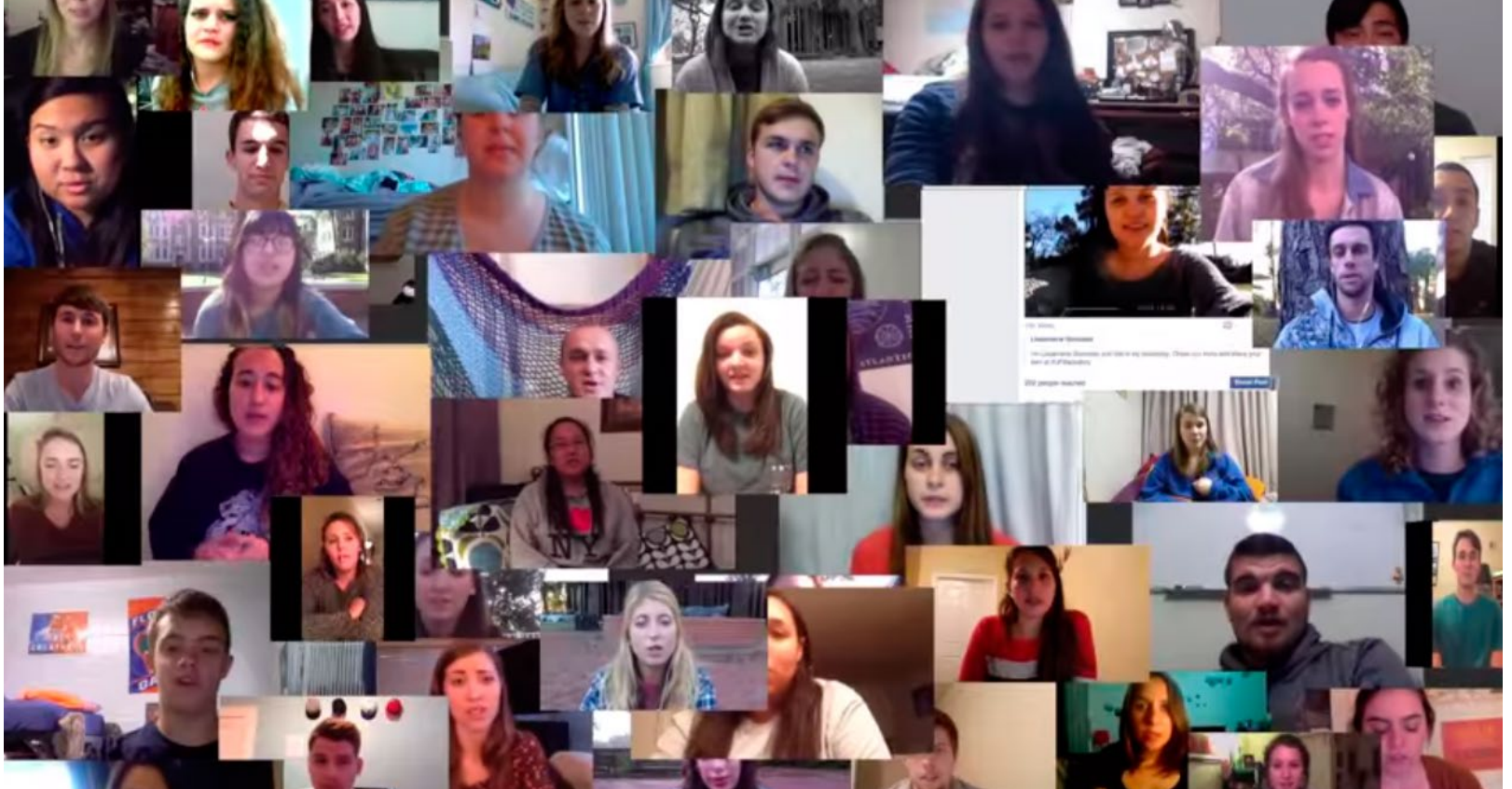
After attending a Faculty Commons conference designed to encourage and equip Christian professors serving on secular campuses, a Georgia State professor led a colleague to faith in Christ.





WHAT'S YOUR BACKSTORY?

This question inspired 180 three-minute videos in which University of Florida students shared the story of how God changed their lives. Those 180 faith stories resulted in 155,000 exposures to the gospel viewed across 45 different countries.



# “I BECAME A CHRISTIAN FIVE WEEKS AGO,”

said Daisy, “and today was their day.” A new believer herself, she recalled how she led someone to Christ during Big Break, a week-long conference that coincides with spring break. That week 4,870 spiritual conversations took place with 2,265 students hearing a clear presentation of the gospel.





# NOT ONLY A SCHOLAR

Mohan is a graduate student from Sri Lanka who wanted to obtain his PhD in America while sharing Christ with others. Today, because of your investment, he leads a thriving ministry to hundreds of international students throughout Rhode Island.



# REACHING TOMORROW'S LEADERS



Your support invests in Executive and Entrepreneurial Forums where student leaders from all areas of campus meet distinguished business leaders. These executives share valuable insight on their successes and failures – and how their faith in Christ helps them navigate those challenges.





# FIVE YEARS IN THE MAKING

Kate first met Adam on a summer mission in France in 2010. She has since moved back to France to work with Cru long-term there, and the two have become good friends. Recently Adam told her, “I am a Christian now, and I know God sent you to me to share His message.”



# WONDERFULLY MADE



You helped prepare thousands of college seniors for a lifetime of Kingdom impact – students like Kaitlin (right), a graduate of USC Upstate who aims to help give dignity and hope to women in unreached people groups through her startup company, *Wonderfully Made*.





# GENUINE AND UNCONDITIONAL LOVE



A negative encounter with faith left Caroline (center) spiritually disinterested. But the genuine love she experienced from Cru friends eventually led her to trust Christ! Inspired to show others God's unconditional love, she led a Bible study of 15 girls this past year.



# TRUSTING GOD FOR THE FUTURE

Over the next three years, we are trusting God for the following:



Text



**100 million**  
hear the gospel

**1.5 million**  
new believers

**81,000**  
people engaged in evangelism

**600**  
new ministry locations