

Proposal

Evangelistic Forums

Fall 2016



PRESENT REALITY

In an age where tolerance is king, it's the impression of many college students that truth is relative. But in their world of no absolutes, there is no basis upon which to inform the myriad of confusing life-decisions these young people will ultimately face and make. The moment they step on campus, we must be present with a relevant expression of the gospel.

ONE SOLUTION

Evangelistic Forums accelerate evangelism on campus by engaging highly skilled communicators to share the gospel with large audiences in a way that truly engages the hearts of college students. There are a wide variety of speakers to choose from, all using their own unique perspectives and experiences to share the gospel. Popular speakers like Jim Munroe of The MAZE and Bryan Drake both use the mystery of illusion as a vehicle for evangelism, while renowned author and speaker Marian Jordan Ellis caters her message specifically to women and the lies they believe about themselves and the Lord. At the close of all forum events, students are given the opportunity to receive Christ, and comment cards are provided for their feedback. With a built-in opportunity to follow-up, students are able to connect with a Christian community and learn how to navigate their new life with Christ.

Demand for these outreaches is high, as they often draw in crowds of students who otherwise would never attend a church or similar Christian event. For example, at the MAZE event at the University of Idaho, a significant number of international students, many from Middle Eastern countries, were in attendance.



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These students wanted to come to this highly entertaining event, and even though students had the option to leave at the intermission, most chose to stay for the gospel presentation portion of the show. Consequently, approximately 350 "unreached" students were able to hear an incredibly clear gospel message with an opportunity to respond. On average, 10% of all attendees indicate placing their faith in Christ at Evangelistic Forum events.

WILL YOU PARTNER WITH US?

Help our local campuses bring this large-group outreach to their campus. Each Evangelistic Forum costs an average of \$4,000 for room rent, advertising, evangelistic materials and other associated expenses, and exposes an average of 500+ students to the gospel.

As an investor, you'll be giving students an opportunity to hear the gospel clearly, in an environment that connects with them directly.