



U.S. CAMPUS MINISTRY

PROPOSAL WINTER CONFERENCE MATCH

A HISTORY OF GIVING AT CRU CONFERENCE

Cru Conference, which takes place during winter break in Portland, gathers together college students who want more life, connection with Jesus and each other, and more change in themselves and the world. Four days, for change, for life.

The conference includes a way for students and staff alike to engage in changing the world—through sacrificial financial giving. Year after year, we are encouraged as our students and Cru staff say yes to giving. Last year's ask saw the average gift rise to \$78, reaching a new total high of \$22,096 raised.

HOW OTHERS WERE BLESSED

For the past two years, together with the Rockwood Community Development Center, Cru Conference attendees have reached out to Portland's Rockwood neighborhood. After last year's day of service, students and staff gave funds towards the Rockwood CDC's purchase and development of a building called The Sunrise Center. The Center houses addiction recovery services, child care providers, a business accelerator, English classes and a thriving church.

The funds also scholarshiped Costa Rican students to the Solo Uno Conference in Panama in July. This conference has impacted Costa Rican students in a way we've never seen before. Melania, a 24 year old architecture student, shares about her experience at Solo Uno:

"God used this conference to challenge me—to push me more towards evangelism and discipleship with those on my campus. The conference opened our eyes to how God has chosen us to be His instruments to share the Gospel. Your investment in heavenly treasures is having a huge impact on our campus, where the changes after the conference are bearing fruit".

WILL YOU JOIN US?

This year we will continue giving toward the Rockwood CDC, as well as towards launching new campus movements. We aim to open new campuses and also launch and aid more ethnic-specific movements. The Destino Movement at WSU (which ministers to Latino students) and the Epic Movement (ministering to Asian Americans) at the UofO have been identified as strategic and in need of funding. Both movements have students aligned with the vision and leadership in place. With more resources, we hope these movements turn the corner into multiplying movements, with involved students stepping out in faith to share Christ.

In order to meet these goals, we will challenge students and staff to give \$100 towards the Cru Conference ask. To leverage the giving, this year we'd like to introduce a matching component into the ask: for every gift of \$100 or more that is given, the gift will be matched—up to \$15,000. **Would you prayerfully consider being our match this year by matching every gift of \$100 or more, up to \$15,000?**